

# Exploring the impact and promoting the value of LIS research in the UK: what next?

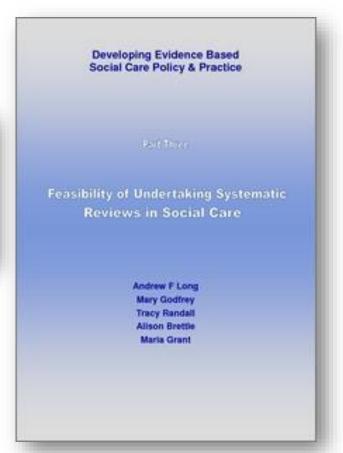
Alison Brettle, Professor in Health Information and Evidence Based Practice, RIVAL event, Edinburgh Napier University, 11 July 2018

## Outcomes, effectiveness and evidence





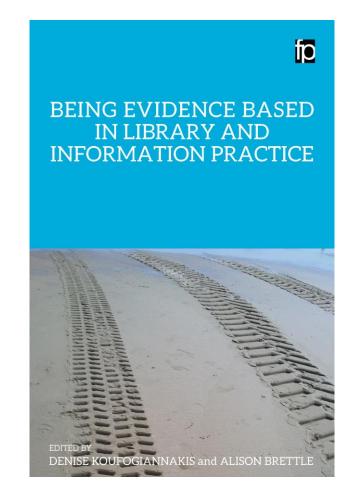




## To being evidence based...



- Considering practice from a curious and questioning perspective with a view to continuous improvement
- Gathering or creating evidence (through research or evaluation) if we don't have it already
- Using information or evidence wisely
  - To help make decisions about practice or our services
  - To help others make decisions about our services (by demonstrating our effectiveness, value, impact or worth)





## **Impact**

 The influence of libraries and their services on individuals and/or on society. The difference or change in an individual or group resulting from the contact with library services (3.25);

METHODS AND PROCEDURES FOR ASSESSING THE IMPACT OF LIBRARIES BS ISO 16439:2014.



### **Outcome**

- Direct, pre-defined effect of the output related to goals and objectives of the library's planning (e.g. number of users, user satisfaction levels) (3.44);
- Consequences of deploying services on the people who encounter them or the communities served (Markless and Streatfield, 2006, p7)



## Or very simply....

- Does it work (effectiveness)
- Does it make a difference (impact)
- ...Measured by outcomes
- = Evidence



## Problems with measuring impact



- Cause and effect???
- Intangible contributions



 Libraries need to define outcomes relevant to their institution and assess the extent to which they are met (Oakleaf 2010)

## North West Clinical Librarians Group



- Systematic review on the impact of clinical librarian services (Brettle et al, 2011)
  - Highlighted 4 models of service provision
  - Demonstrated CLs are effective in saving time, providing relevant, useful information and high quality services AND have a positive effect on clinical decision making (contribution to better informed decisions, diagnosis, choice of drugs)
  - Study quality is improving could be better
  - Critical Incident Technique useful approach for impact
  - Group systematic review good way of teaching research skills and building confidence

# The impact of clinical librarians on patient care (Brettle, Maden, Payne 2016)



- Measure specific CL impact on organizational and patient outcomes
- Robust mixed methods study building on previous work (practicing CLs key)
- Clinical Librarians contribute to a wide range of long and short term outcomes which reflect NHS priorities
  - Eg choice of intervention, diagnosis, increased patient involvement in decision making, risk management, cost savings financial planning



## Value and impact of CL work

- Winners of Practitioner Researcher Award – LIS Research Coalition (now LIRG sponsored award)
- Ongoing study across UK and also in Australia (UK component presented at EAHIL 2018)
- Further collaborations and leadership relating to impact
- Advocacy for Knowledge for Healthcare and Health Libraries



t Case Studies Talent Management Toolkit Evaluation Framework Current Awareness

## Value and Impact Toolkit

## Value and impact toolkit for library and knowledge services

This toolkit is provided by the HEE Knowledge for Healthcare Programme following work by the Impact and Value Task and Finish Group. The toolkit provides access to a set of **KfH Impact Tools** including a **generic questionnaire** and **case study templates** which we are particularly keen for library and knowledge services to make use of. There is also a resource which brings together a range of materials useful in measuring value and impact, together with a guide on what to use when.

#### Introduction to the Value and Impact Mapping Tool

The **KfH Impact Tools** were developed by the Value and Impact Task and Finish Group from the Quality Work Stream of the Knowledge for Healthcare programme and are based on previous tools developed by NHS South Central and National Library for Health in 2009. This presentation developed for EAHIL in 2017 explains the development of the impact toolkit, highlights how some of the tools can be used, and includes the impact data from London Libraries who have used the questionnaire.

For employer **KfH Impact Tools** Generic Questionnaire What are you measuring for whom? Generic Questionnaire Data Submission Subsci Definitions Impact Interviews Notify m Measuring the impact of Methods First Na your training Email A Tools Case Study Templates Sign me up! **Case Study Submissions** 

> Impact Case Study Database

Impact

Some Examples of Our

#### Recent Posts

Knowing me, knowing you – there is something we can do…#Knowvember18 May 9, 2018

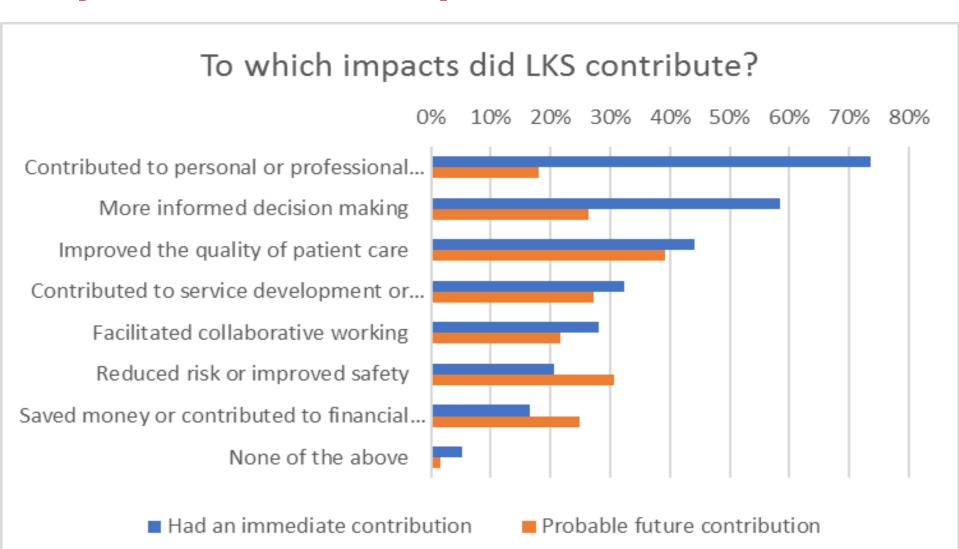
3 ways – the creation of an institutional repository May 4, 2018

The STEM Club in the North East of England April 23, 2018

Statistics – we want your views! April 16, 2018

Recent Comments

## Impact data from questionnaire



Input	Activity	Output	Outcomes (short, medium, long)
Library	Current awareness or alerts  Literature search or evidence search  Supply of an article, book or document  Training or e-learning  Access to electronic or print information  Clinical or outreach librarian service  Study space  IT facilities  Journal club  Organisational/Service development/business planning Legal or ethical questions	Personal or professional development  Direct patient care  Publication  Research  Patient information, advising or educating patients and families  Sharing information or advising colleagues  Developing guidelines, guidance, pathways, policies  Audit	Individuals  Contributed to personal or professional development  More informed decision making  Improved quality of patient care  Facilitated collaborative working  Service or Organisation  Improved quality of patient care  Reduced risk or improve safety  Changed service development or delivery  Saved money or contribute to financial effectiveness
	Commissioning or contracting	Impact on teaching or	

Presentations

Commissioning or contracting

## Local use of impact data

'The results from your search stopped us putting indwelling catheters into every patient helping us save £1995 per patient and improving their care.'



#### **CEBIS** @UHCW CEBIS · Mar 16

Take a look at our @UHCWLibrary Impact Case Study 1: Laser retinopexy for retinal breaks! It highlights the value of having an embedded information specialist in the clinical setting! Well done Anna! #HEElks #library #NHS

#Ophthalmology #UHCW #evidencebased #ebm

LKS Impact Case Study 1: Laser retinopexy for retinal breaks

#### The Library supports... Patient care!

University Hospitals Coventry and Warwickshire



The information provided by CEBIS has supported a reduction in the need for repeat hospital visits for further laser or other treatments.

#### Immediate Impact!

The information provided by CEBIS has supported:

- A reduction in the need for repeat hospital visits by patients for further laser or other treatments.
- Consistency of approach from clinicians, no mixed messages for patients.
- Creation of a patient information leaflet.
- Consolidation of verbal information given at patient consultation, allaying patients' fears and anxieties.

#### **Future Impact?**

Probable financial saving relating to avoidance of retinal detachments (UHCW has a low rate compared to other centres) and re-treatment of breaks.

#### What did the evidence suggest?

Referral

using laser.

UHCW.

Research suggested that Ophthalmologists need to be trained in the use of an indirect laser machine for this procedure, rather than the commonly used slit-lamp which may be less effective.

The embedded CEBIS Specialist was asked to look into optimal

urgent treatment of tears in the retina (at the back of the eye)

A search of multiple databases was undertaken and the best

available evidence was presented to the Vitreoretinal Team at

Many thanks to interviewee Dr Amritpal Chaggar, Senior Optometrist.

Library and Knowledge Services online? www.tinyurl.com/uhcwlib



Library and Knowledge Services



Twitter: @UHCW\_library @UHCW\_CEBIS / libraryw@uhcw.nhs.uk / cebis@uhcw.nhs.uk / 02476 968829 (ext:28829)

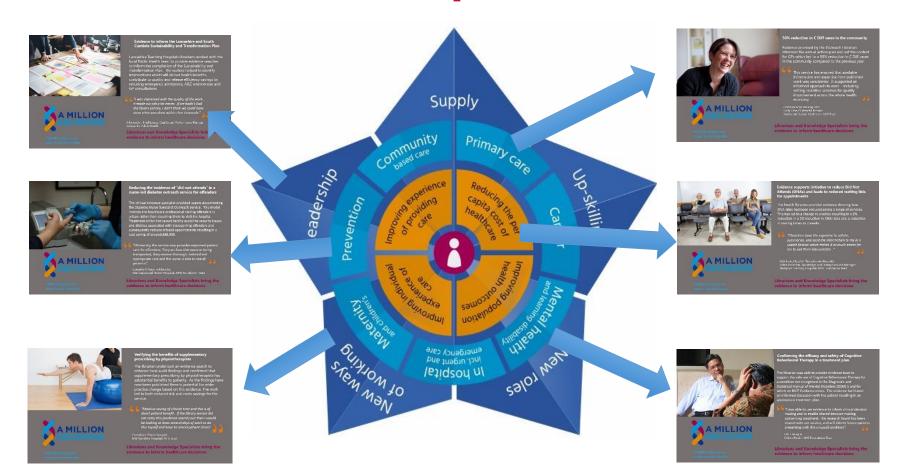
#### How information, knowledge or skills gained have been or planned to be used



How the information, knowledge or skills gained helped



## National use of impact data



## National use of impact data – financial savings





#AMillionDecisions tinyurl.com/nhsheelks

#### An evidence base for cost reduction in procurement

The clinical librarian is a member of the Product Selection Committee where the purchasing of clinical products is discussed providing live searches during the discussions . Quality, safety and patient experience are very important and the work ensures that any changes are based on the latest evidence. The group is also tasked with identifying time-management efficiencies and opportunities for cost reductions achieving savings of £1.9 million during 2015/16.

"The clinical librarian is an essential part of this. I would recommend that all change management committees consider including a member of staff from the Library and Knowledge Service in their meetings."

Clinical Procurement Manager Brighton and Sussex University Hospitals NHS Trust

Librarians and Knowledge Specialists bring the evidence to inform healthcare decisions

## **National use of Impact Data**

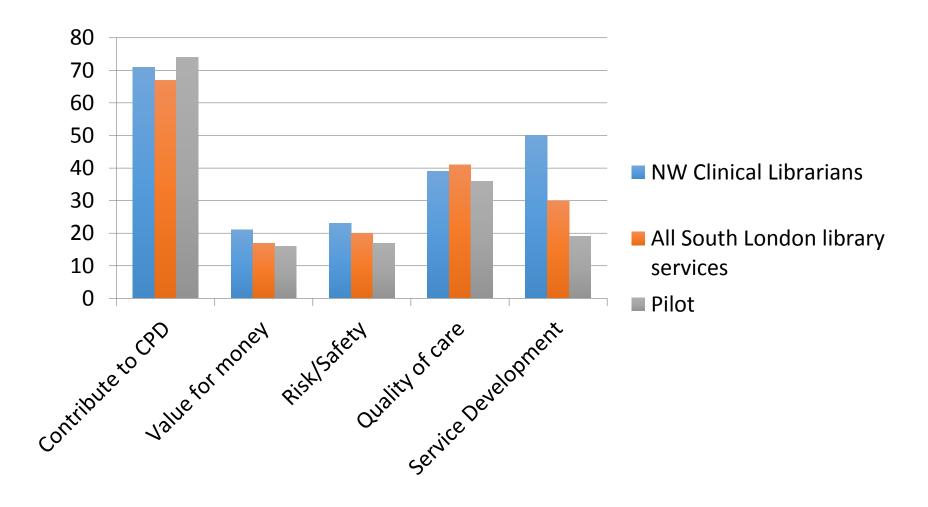
The NHS invests £50m a year in NHS library and knowledge services in England.... Data is great but a story is powerful beyond any graph or table. It is absolutely vital to have impact stories to-hand, in our back pocket, ready to tell...







## Building up an evidence base





### Research evidence

 What evidence is there to support the employment of professionally trained library, information, and knowledge workers? A systematic scoping review of the evidence.



Brettle, A. and Maden, M. (2016) London: CILIP. available from <a href="https://archive.cilip.org.uk/about/projects-reviews/value-trained-information-professionals">https://archive.cilip.org.uk/about/projects-reviews/value-trained-information-professionals</a>

### **Methods**

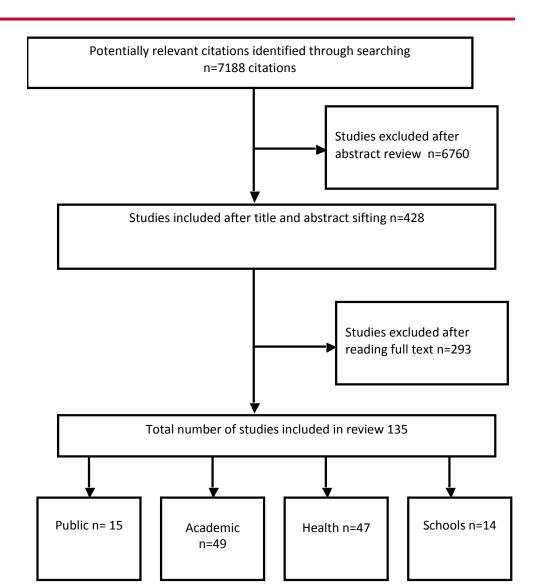


- Systematic Scoping Review
  - Identifying the question
  - Identifying the studies
  - Selecting the studies
  - Charting the data
  - Collating, summarizing and reporting results

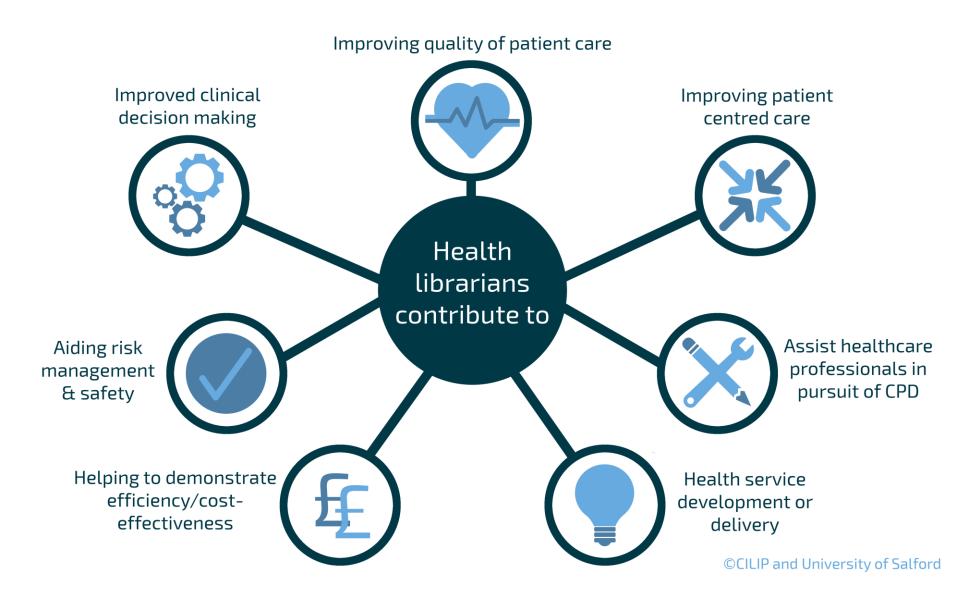




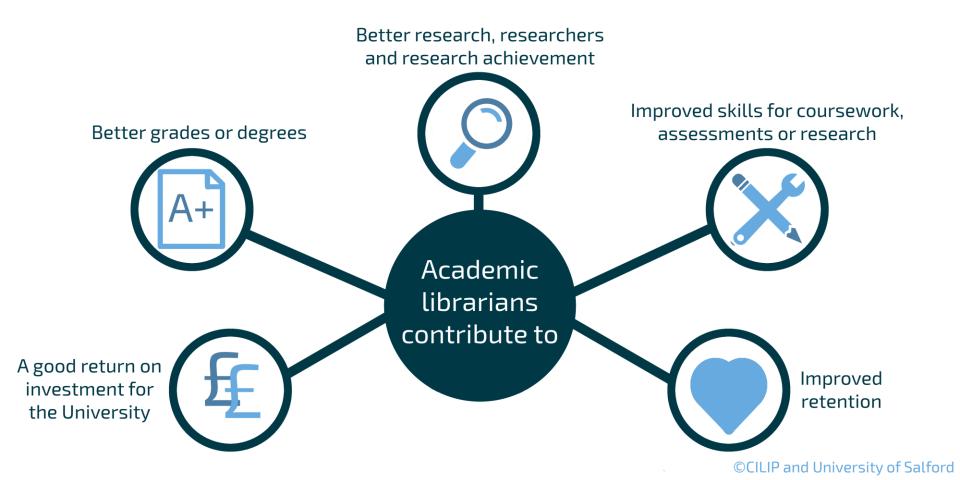
### Results



















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## Popular types of research evidence

- Public
  - Contingent valuation (ROI)
- School
  - Correlations, Surveys (CIT)
- Health
  - Systematic review, RCT
  - Surveys/Mixed (CIT)
- Academic
  - Correlations, quasi experiments



## (CILIPs) areas for future research



- Research that focuses on the value of staff rather than the services provided
- Studies that compare the value of professionally registered staff v non registered
- UK studies
- Studies in other library sectors



### What next from CILIP



- Developing a sector wide research and evidence base: portal scoping project – Dalton and McNichols, 2018
- Developing a sector wide research and evidence base: round table meeting June 2018

"We're excited about the potential for a joined-up approach to the use of Research and Evidence across the Library and Information sector – it could deliver real-world improvement for information users.

We're open-minded about what it might look like, how it could operate and who should be involved.

It won't work unless we work together. "

## What next to develop the evidence base and skills



- Brettle, Hall, CILIP research bid
- Network to develop research skills through systematic reviews of the library literature
- Building on experience of CLs, UofS and US projects



## Over to you?



- Grab your mobile phone or laptop
- Log on to www.menti.com
- Enter the code 91 51 20

## **Finally**



 Practitioner research, evidence and impact go hand in hand

 10<sup>th</sup> Evidence Based Library and Information Practice Conference – University of Strathclyde week of 19 June 2019 #EBLIP10, @ConfEblip

Get involved... make a difference!

Join LIRG



### References



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